AUSTIN CRUSADERS SPONSORSHIP INFO

About Us

- The Austin Crusaders was established in June 2022 to provide competitive, 11-man football for homeschool students throughout the Austin metro area. In our inaugural season, our players fought hard and had several key accomplishments:
 - Had epic 'road warrior' season finishing 4-6 with no home games and playing throughout Texas, including Dallas, Houston, & Harlingen.
 - Won Western Division of end-of-season Texas Homeschool Tournament.
- Our team is hungry for more and committed to putting in the hard work that it takes to grow our program to the next level. For 2023, this includes:
 - Increasing competition through higher strength of schedule.
 - Establishing a home field with over half our games in Austin.
 - Quadrupling our program size with expansion into middle school 11-man, junior varsity 11-man, and the addition of cheer.
- How can you help?
 - To fuel this growth, we are seeking partners that believe in our vision and the impact we are looking to make with these young men and women. This is where organizations and people like you can make the real difference in our success and keep the costs to our families to a minimum. Through this next phase, our mission stays the same: continuous coaching to maximize player skills while reducing barriers for participation (ie: player fees). This can only be done through the upcoming expansion and providing the proper facilities, equipment, and tools for our team. This includes:
 - Near term
 - Financial assistance to players in need
 - Practice field rental & equipment
 - Player equipment & uniforms
 - Medical supplies & personnel for games
 - Recording equipment & personnel
 - Home game fees
 - Recruiting tools & resources
 - Long term
 - Workout facility
 - Permanent practice and home game facility
 - Equipment trailer
 - Establish recruiting network for Texas colleges and beyond
 - What's in it for me?
 - While larger donations can have a more immediate impact, it is our community support that is most critical to our long-term growth. Any and all donations are greatly appreciated. Please <u>CLICK HERE</u> to visit our GiveSendGo for more details.
 - Donations are tax deductible. We are a 501c3!!!
 - Austin Crusaders (ATX Performance Academy, EIN# 88-3220073).
 - Branding with the fastest growing and coolest football team in Austin.

- Feel amazing knowing that you are part of something great and supporting our future leaders.
- A few notes
 - Logo size is based on number of sponsors and sponsor level.
 - High-res graphic is needed for any logos on website, merchandise, etc....
 - Donations are non-refundable
 - Please refer any questions to our AD at <u>atxfootball@atxcrusaders.com</u>.

SPONSORSHIP LEVELS				
SPONSOR BENEFIT	STARTER \$750+	MVP \$1500+	HALL-OF-FAMER \$3000+	GOAT \$7500+
Website	Sponsor page linked logo	Sponsor page linked logo	Home & sponsor page linked logo	Home & sponsor page linked logo
Fall Football Program	Name listed	Logo listed (REG)	Logo listed (LG)	Logo listed (XL)
Home game announcements	Name announced	Name announced	Commercial options	Commercial options
Home game tickets		One game	Two games	Season
Game Banner (Home & Away)	Name listed	Logo listed (REG)	Logo listed (LG)	Logo listed (XL)
Social Media	Social shoutout	Social shoutout	Sponsor of week post	Sponsor of week post
Solo Banner			Home game banner option	Home game banner option
Team practice jersey			Logo option	Logo option
Team pregame/ workout shirt		Logo option	Logo option	Logo option
Team t-shirt	Name listed	Logo listed (REG)	Logo listed (LG)	Logo listed (XL)
Tax Deductible	We are a 501c3 and all donations are tax deductible			

* Sponsor benefits based on total participation & timing of donation. Program benefits are subject to change. Please direct any questions to atxfootball@atxcrusaders.com.

• Please <u>CLICK HERE</u> to join the Crusade and donate today